

## Abstract

We present a framework for fitting multivariate Hawkes processes for large-scale problems, both in the number of events in the observed history  $n$  and the number of event types  $d$  (i.e. dimensions). The proposed *Scalable Low-Rank Hawkes Process* (SLRHP) framework introduces a low-rank approximation of the kernel matrix that allows to perform the nonparametric learning of the  $d^2$  triggering kernels in at most  $O(ndr^2)$  operations, where  $r$  is the rank of the approximation ( $r \ll d, n$ ). This comes as a major improvement to the existing state-of-the-art inference algorithms that require  $O(nd^2)$  operations. Furthermore, the low-rank approximation allows SLRHP to learn representative patterns of interaction between event types, which is usually valuable for the analysis of complex processes in real-world networks.

## BACKGROUND

### 1. Motivations

#### Applications of Hawkes processes to large-scale problems

- *Finance*: modeling order book and buying order arrivals.
- *Biology*: modeling occurrences of genes in DNA chains.
- *Social interactions studies*: modeling videos shares/views, or tweets.

#### Previous work on large-scale inference

- Markovian nonparametric estimation using the memoryless property of exponential kernels: complexity  $O(nd^2)$ . Lemonnier and Vayatis [2014]
- Learning a low-rank mutual excitation matrix while fixing the temporal excitation pattern: complexity  $O(n^2d)$ . Tran et al. [2015], Xu et al. [2016]

### 2. Problem statement

#### Hawkes processes on graphs

Let  $\mathcal{G} = (\mathcal{V}, \mathcal{E})$  be a directed network of  $d$  nodes and  $A \in \{0, 1\}^{d \times d}$  its adjacency matrix. We consider a multivariate Hawkes process (MHP)  $N(t) = \{N_u(t) : u = 1, \dots, d, t \geq 0\}$  such that the *mutual excitations* take place along the edges of  $\mathcal{G}$ . For an event history  $\mathcal{H} : (u_m, t_m)_{m=1}^n$ , the rate of occurrence of node  $u$  is given by:

$$\lambda_u(t) = \mu_u(t) + \sum_{m: t_m < t} A_{u_m u} g_{u_m u}(t - t_m). \quad (1)$$

#### Model considerations

Without further assumptions, the inference requires:

- learning of  $d^2$  triggering kernels that encode cross-excitements,
- $O(n^2)$  computations of  $g_{u_m u}(t - t_m)$ ,

which yields a prohibitive  $O(n^2d^2)$  complexity.

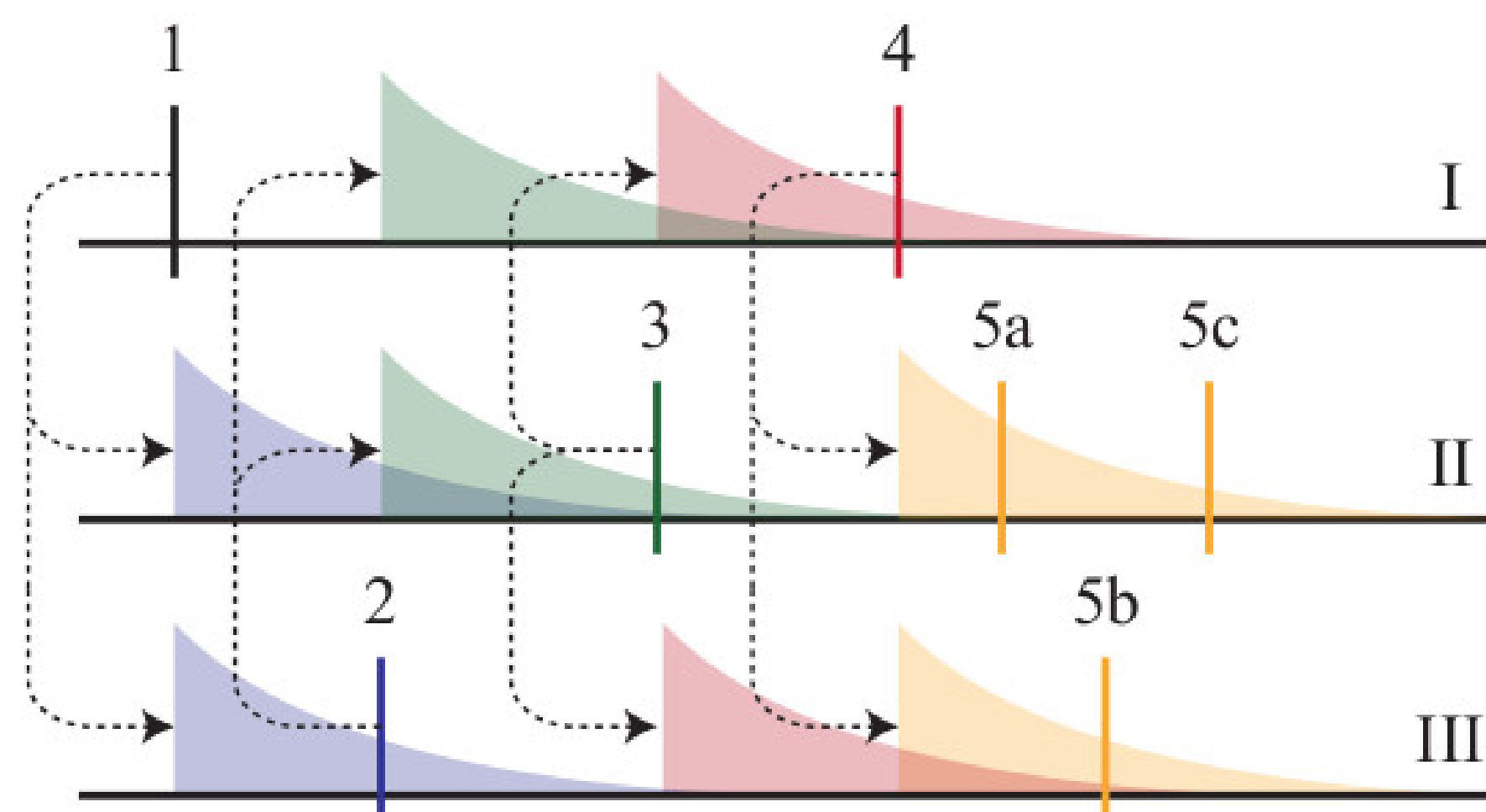


Figure: Mutually-exciting dynamics of Hawkes processes.

## THEORETICAL RESULTS

### 3. The proposed decompositions

#### Low-rank decomposition $O(d^2) \rightarrow O(d)$

The natural occurrence rates  $\mu_u$  and triggering kernels  $g_{vu}$  of Eq. 1 are defined via the low-rank approximations:

$$\mu_u(t) = \sum_{i=1}^r P_{ui} \tilde{\mu}_i(t) \text{ and } g_{vu}(t) = \sum_{i,j=1}^r P_{vi} P_{vj} \tilde{g}_{ji}(t), \quad (2)$$

where  $u, v$  are event types and  $P \in \mathbb{R}_+^{d \times r}$  is the projection matrix from the original  $d$ -dimensional to the low-dimensional space.

#### Markovian decomposition $O(n^2) \rightarrow O(n)$

The natural occurrence rate and the kernel function are approximated by a sum of  $K$  exponential triggering functions with  $\gamma, \delta > 0$  fixed hyperparameters:

$$\hat{\mu}_i^K(t) = \sum_{k=0}^K \beta_{i,k} e^{-k\gamma t} \text{ and } \hat{g}_{ji}^K(t) = \sum_{k=1}^K \alpha_{ji,k} e^{-k\delta t}. \quad (3)$$

### 4. Log-likelihood formulation

The log-likelihood of the model can be rewritten as follows:

$$\hat{\mathcal{L}}(P, \mathcal{H}; \alpha) = \sum_{h,m} \ln \left( \sum_{u,v,i,j,k} P_{ui} P_{vj} \alpha_{ji,k} D_{h,m,u,v,k} \right) - \sum_{h,u,v,i,j,k} P_{ui} P_{vj} \alpha_{ji,k} B_{h,u,v,k}, \quad (4)$$

where  $B$  and  $D$  are two sparse tensors that can be computed in  $O(nd)$ .

### 5. Optimization algorithm

#### Optimization of Hawkes parameters $\alpha$

Using *self-concordant barriers*

Nesterov et al. [1994]

#### Optimization of projections matrices $P$

Let  $p$  be a reshaping of the projection matrix  $P$  to a vector (linearized) and

$$2\Xi_{ui,vj}^{hm} = \sum_k (\alpha_{ji,k} D_{h,m,u,v,k} + \alpha_{ij,k} D_{h,m,v,u,k}),$$

$$2\Psi_{ui,vj} = \sum_{h,k} (\alpha_{ji,k} B_{h,u,v,k} + \alpha_{ij,k} B_{h,v,u,k}).$$

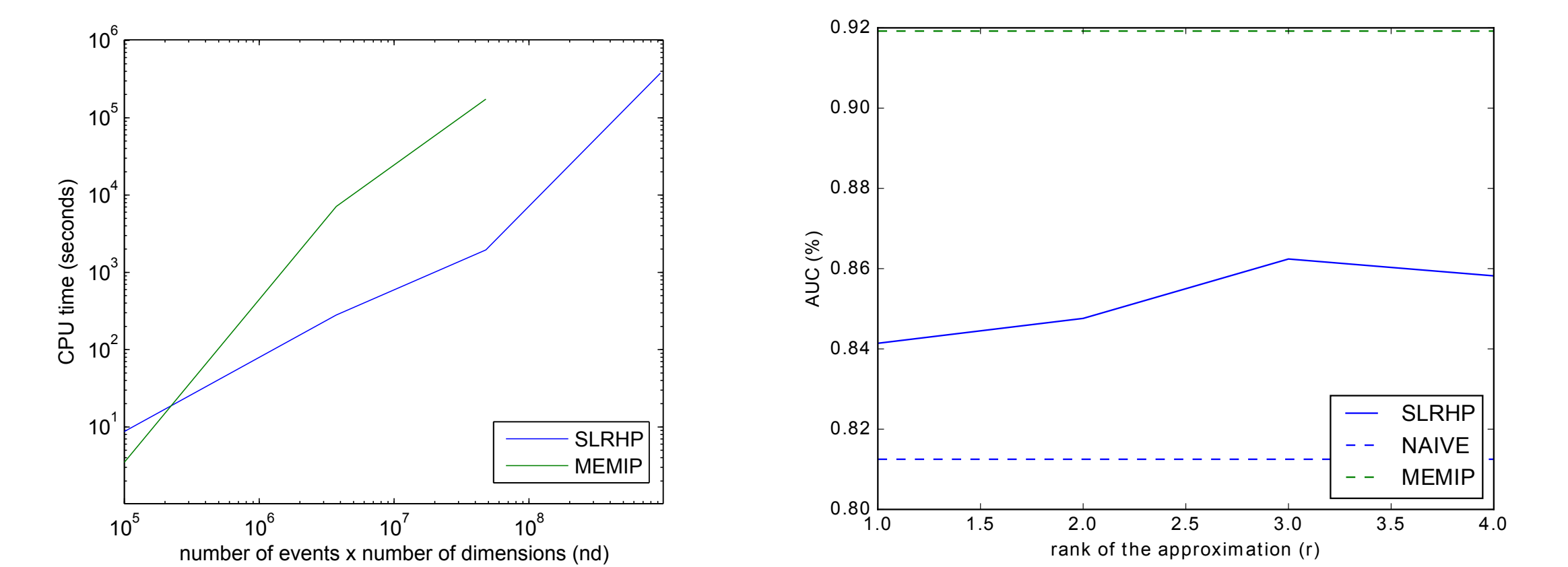
**Proposition 1.** *The log-likelihood is non-decreasing under the update:*

$$p_{ui}^{t+1} = p_{ui}^t \left( \sum_{h,m} \frac{(\Xi_{ui}^{hm} p^t)_{ui}}{p^{t\top} \Xi_{ui}^{hm} p^t (\Psi p^t)_{ui}} \right)^{1/2}. \quad (5)$$

Furthermore, if  $p_{ui}$  is a stable fixed point of Eq. 5, then  $p_{ui}$  is a local maximum of the log-likelihood.

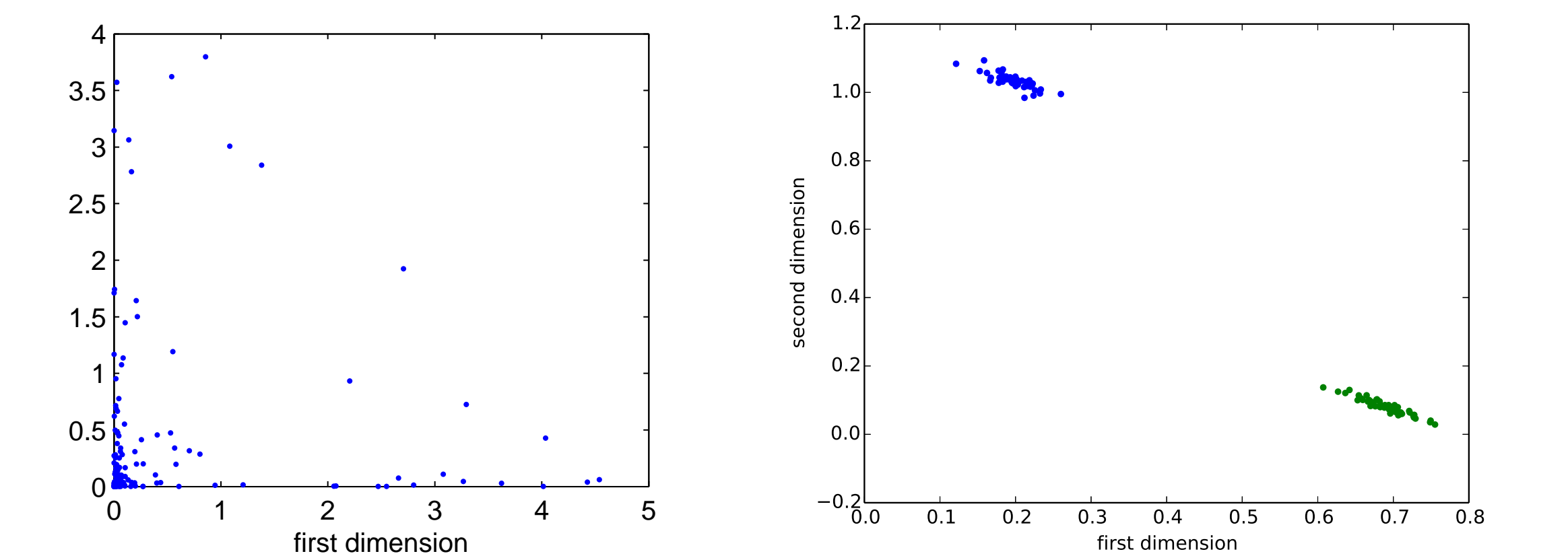
## EXPERIMENTS

### 6. Results



(a) CPU time with respect to  $nd$ .

(b) AUC for predicting the dimension that will generate the next event with respect to  $r$ .



(c) Learned embedding when  $r = 2$ .

(d) Learned embedding for simulated example.

### 7. Empirical conclusions

- **Highly scalable** approach able to scale to datasets one order of magnitude larger than the state-of-the-art.
- **Little loss of accuracy** compared to state-of-the-art competitors.

### References

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